

DHA Video Tape List (Updated 10/05)		
No.	Title	Description
1	Bonnie Cashin: An Elegant Solution Stephanie Day Iverson (VHS) 2003	N/A
2	"I am the College of Human Ecology" (VHS) Color, Approx. 7 min	College of Human Ecology University of Minnesota
3	"I Am The College of Human Ecology" (VHS) Approx. 7 min/2002	N/A
4	20 th Century American Art: Highlights of the Permanent Collection of the Whitney Museum of American Art (VHS) Color, Approx. 30 min	Documenting the Whitney Museum of American Art's exhibition of 20 th century American art, the film opens with a historical sequence focusing on events leading to the founding of the museum by Gertrude Vanderbilt Whitney in 1930. Then in a tour of the exhibition we see the diversity and richness of twentieth-century art in the U.S., and how the Whitney Museum has encouraged and exhibited American artists.
5	A Retailing Strategy The Store is the Brand (VHS) Approx. 23 min	N/A
6	A&E Top 10 Greatest Television Commercials (VHS) Color, Approx. 50 min/1996	N/A
7	ABC News Home Video The Deep Dive: IDEO Company (VHS)	Nightline 7/13/99
8	America's Castles® The Homes of Frank Lloyd Wright (VHS)	From Falling water to the Guggenheim Museum, Frank Lloyd Wright created some of the most celebrated designs in history. But his

	Color, Approx. 50 min/1996	development as an architect is best seen in the three homes he built for himself. Freed from the demands of any client, they are the purest expressions of the talents and theories of the greatest architect of the 20 th century.
9	Apparel Manufacturing Series: The J.H. Collectibles Story (VHS) Approx. 30 min/1985	N/A
10	Art of the Western World Vol. 4 Into the Twentieth Century/ In Our Own Time (VHS) Color, Approx. 114 min/1989	This beautiful filmed series offers unusually perspectives both historical and visual on the Western world's seminal works of painting, sculpture and architecture. On this journey from the elegant classical tradition of ancient Greece to the energetic and spontaneous modern period, <i>Art of the western world</i> broadens viewers' understanding by presenting works within a religious intellectual and social context. Host Michael Wood, along with a team of international art experts, provides the ultimate guided tour through two millennia of creative genius.
11	Basic Design (VHS) Approx. 32 min/ 1988	This program uses photographs and illustrations to show how lines, form, mass, light, shade, and color work together to product rhythm, movement, and space. It examines how components of design-dots, lines, geometric forms, and free forms influence visual perception. Viewers learn how to use symmetry and asymmetry to create balanced compositions, how to work with color, and how to exploit the eye's tendency to alter visual elements. The video also looks at principles of design in the compositions of painters and sculptors.
12	Basic Perspective Drawing (Recommended for Drawing 1) (VHS) Approx. 26 min/1996	Introducing linear perspective, this video demonstrates how to make one-point, two-point, and three-point perspective drawings of boxes, landscapes, and buildings. It also shows how to draw round objects in perspective.
13	Basics of color (Recommended for Color 1) (VHS) Approx. 29 min/ 1989	Briefly reviewing the physics of color and the physiology of vision, this program examines basic color theory. It discusses mid-value colors, complementary colors, warm and cool colors, and the light/ dark axis, and explains how these concepts are applied in painting, architecture,

		fashion, advertising, and design.
14	Biography Giorgio Armani Deconstructing Fashion (VHS) Approx. 50 min/ 2001	N/A
15	Biography Vera Wang (VHS) Approx. 50 min/ 2001	N/A
16	Bloomingdales (VHS) Color, Approx. 50 min/1999	N/A
17	Body Piercing (Discovery Channel Video) (VHS) Approx. 52 min/1999	N/A
18	Building for A Performance-Built House: "Test Drive" Before You Buy (VHS) Approx. 27 min	N/A
19	Building the American Dream, Levittown (VHS) Approx. 60 min	Housing
20	Calvin Klein A Stylish Obsession (VHS) Color, Approx. 50 min/1997	N/A
21	Calvin Klein A Stylish Obsession (VHS) Color, Approx, 50 min/2001	N/A
22	Cartier Jewelers to The Kings (VHS) Color, Approx. 50 min/1998	N/A

23	Celebration Architecture (VHS) Approx. 30 min	N/A
24	Color Light (Recommended for Color 1) (VHS) Approx. 29 min/ 1989	Explaining the additive theory of color, this program demonstrates how the color of light affects the way objects appear. It uses computers to explore color organization and color relationships. The video also explores reflections, color dynamics, and iridescence.
25	Color Structures (Recommended for Color 2) (VHS) Approx. 29 min/ 1989	Analyzing color schemes in paintings, instructor Tom Hudson introduces the concept of color structure and form. He explains the importance of color temperature in color structures and discusses tonal value, contrast of extension, simultaneous contrast, texture, color density, triads, and tetrads in color scheme.
26	Density By Design (VHS)	Housing
27	Dwarfs Not a Fairy Tale (VHS) Approx. 54 min/2001	In a culture that does not always take time to understand those who are different, being short can have its share of cruel consequences. To be a dwarf poses even greater challenges. Dwarfs: not a fairy tale is a frank and compassionate look at what it means to be a dwarf today. Sharing their personal struggle to lead a normal life, Dwarfs: not a fairy tale reveals the intimate stories of four very different people. Each story shows how these individuals have the same desires and dreams as people of average height.
28	Ecological Design Inventing the Future (VHS) Approx. 63 min/1994	Ecological Design is an educational documentary film which illuminates the emergence of ecological design in the 20 th century. The film features the ideas and prototypes of pioneering designers who have trail-blazed the development of sustainable architecture, cities, energy systems, transport and industry.
29	Edith head (VHS) Color, Approx. 50 min/2000	N/A

30	Elements of Design (VHS) Approx. 28 min/1996	This two-part set begins by examining seven elements of design-value, color, form, shape, line, space, and texture-showing examples from art, architecture, and nature. It then illustrates how the elements are combined to form contrast, rhythm, unity, emphasis, patterns, movement, and balance.
31	Emerging Market Opportunities International Product Development: Part 1: Consideration and Process (VHS) Approx. 36 min	N/A
32	Emerging Market Opportunities International Product Development: Part 2: The Sourcing Trip (VHS) Approx. 24 min	N/A
33	Empires of Industry Textiles. Birth of an American Industry. (VHS) Color, Approx. 50 min/1997	N/A
34	Estee Lauder Sweet Smell of Success (VHS) Color, Approx. 50 min/1999	N/A
35	Faith and Doubt At Ground Zero (VHS) Approx. 120 min/2002	Explore how the spiritual lives of both believers and non-believers have been challenged in the aftermath of September 11 by difficult questions of good and evil, God's culpability, and the potential for darkness within religion itself. From survivors who were pulled from the wreckage of the Twin Towers to the widow of a New York City firefighter; from priests and rabbis to security guards and opera divas; from lapsed Catholics and Jews to Buddhists, Muslims, and atheists, FRONTLINE explores and illuminates the myriad of spiritual questions that have come out of the terror, pain, and destruction at Ground Zero.

		The documentary concludes with a brief epilogue in which people recall one of the more indelible images of September 11: the sight of a man and a woman jumping from the burning towers, hand in hand. It's an image that few have forgotten, and one that provokes starkly different responses.
36	Fashion History 1950s Volume 1 Fabulous Fifties (VHS) Approx. 29 min/1993	The distinctive style of the Fifties is showcased, from sweater girl and teen fashions to men's formal wear and the glamour of the Hollywood stars. As social look at interior designs includes the "Home of the Future".
37	Fashion History 1950s-1960s Volume 2 Vintage Chic (VHS) Approx. 24 min/1993	Two decades (1950-69) of fashion trends in accessories are the focus of this video. See the hats and hairdos, elegant footwear, handbags and costume jewelry from the popular fashion designers of the era.
38	Fashion History 1960s Volume 3 Mostly Mod (VHS) Approx. 29 min/1993	Mostly Mod, Features the look and styles of the 60s, from Christian Dior to mini-skirts and plastic dresses.
39	Fashion Retailing (VHS) Color	N/A
40	Fibers manufactured & Natural Item # 2110 (VHS) Approx. 9 min	The use of natural and man-made fibers has grown and diversified. This program will help viewers identify various natural fibers and their uses. It will help them sort out the differences between the manufactures fibers and the jobs for which they are especially suited. The program also shows how much the introduction of man-made fibers has changed the way we live and dress.
41	Field Trip: Levi Strauss (VHS) Color, Approx. 24 min	N/A
42	Frontline Is Wal-Mart Good for America? (VHS) Color, Approx. 60 min/2004	PBS Video Frontline offers two starkly contrasting images: one of empty storefronts in Circleville, Ohio, where the local TV manufacturing plant has closed down; the other- a sea of high rises in the

		South China boomtown of Shenzhen. The connection between American job losses and soaring Chinese exports? Wal-Mart. For Wal-Mart, China has become the cheapest, most reliable production platform in the world, the source of up to \$25 billion in annual imports that help the company deliver everyday low prices to 100 million customers a week.
43	Gloria Vanderbilt An Hero of Style (VHS) Color, Approx. 50 min/2001	N/A
44	Halston (VHS) Color, Approx. 50 min/1998	N/A
45	Halston (VHS) Color, Approx. 50 min/2001	N/A
46	Hemming Stitches Item # 2108 (VHS) Approx. 10 min	<p>The hem is often the final stage of clothing construction. Hemming techniques are also invaluable when changing the length of purchased clothing. The types of hems which are used and the way they are put in are both critical to the appearance of the garment.</p> <p>This program shows the different styles of hems and the types of stitches, both hand and machine, which are used on hems. It also demonstrated how to measure and mark up hems in skirts and slack and explain why different types of hems are preferred for certain fabrics and styles of clothing.</p> <p>Viewers who anticipate having to hem garment at some point in time will find information in this program which will help them choose he right length, the right style of hem, and the stitches which can be used to get the job done.</p>
47	Hermitage Masterpieces Vol. 6 (VHS) Approx. 80 min/1992	French Classical Style of the 17 th & 18 th Centuries; The Road to Impressionism: 19 th Century France; Modernism: Matisse, Picasso & More 20 th Century Painters.

48	History of Mass Media (VHS)	N/A
49	History of the 20th Century Fashion (VHS) Approx. 48 min/1996	This program look s at the 20 th century's fashion statements, from the fashion shows that regaled movie audiences in World War I to the supermodels of today. The program features the editor of <i>British Vogue Magazine</i> , several top designers, and supermodel Claudia Schiffer. The program explores why women today earn up to three times what their male counterparts on the catwalk do, and explores the theory of the hemline as a powerful barometer of social and economic trends.
50	Holding Ground: Rebirth of Dudley Street (VHS) 1997	Near Northside, Edina
51	How to alter a pattern (VHS) 1991	People come in various shapes and these differences need to be taken into account when constructing clothing from a pattern is demonstrated and explained.
52	How to do pockets (VHS) 1991	This program shows viewers what kinds of pockets can be put into clothing they are making. It explains how to decide where to place a patch pocket and it demonstrates the construction and application of a patch pocket on a garment.
53	How to put in a zipper. Item # 2113 (VHS) Approx. 11 min	Zippers are one of the most dreaded facets of clothing construction for the beginner. This program gives step-by-step instructions for putting on lapped zippers and centered zippers.
54	Human Communication Theory (VHS) Approx. 23 min	N/A
55	Impressionism and Post-impressionism (VHS) Approx. 50 min	Never was a world so completely turned upside down as with the arrival of the Impressionist School. Cezanne, Seurat and Manet all produced inspirational and at the time even controversial works which completely revolutionized thinking in the world of art. These brave new visions were the inspiration for all that was to follow. This

		episode also features the work of Van Gogh and Degas, and explores such masterpieces as <i>The Sunflowers</i> , <i>La Grande Jette</i> and <i>The Dancing Class</i> .
56	Inside story Baby beauty queens (VHS) Color, Approx. 50 min/1996	N/A
57	Investigating reports Transgender revolution (VHS) Color, Approx. 50 min/1996	N/A
58	Investigative reports Buyer beware: counterfeit goods (VHS) Color, Approx. 50 min/2000	N/A
59	J.C. Penney Main Street Millionaire (VHS) Color, Approx. 50 min/1997	N/A
60	Kimbell Art Museum, Fort Worth, Texas Sister Wendy's American Collection (VHS) Approx. 60 min/2001	Containing a carefully selected collection of 315 ever-changing works, the Kimbell Art Museum in Fort Worth, Texas, includes dazzling paintings and sculptures from the art world's most revered names, as well as an amazing array of paintings, sculptures and objects from ancient Egyptian, Asian, African and Mesoamerican cultures.
61	Layout, Cutting and Marking Item # 2104 (VHS) Approx. 13 min	Layout, Cutting, and Marking will show viewers the steps needed to take the construction process from the pattern envelope to the sewing stage. Viewers will learn how to choose the correct pattern pieces from the pattern envelopes, how to pin the pattern pieces accurately, how to cut out the fabric and how to mark seams, darts, and pocket placement lines with the help of tracing paper and a tracing wheel.
62	Los Angeles County Museum of Art, Sister Wendy's American Collection (VHS) Approx. 60 min/2001	Featuring one of the most alluring art collections in America, the Los Angeles County Museum of Art reflects the cultural diversity of its southern California setting. Accessible and vast, LACMA houses not only classic paintings and sculptures, but also one of the world's most significant

		collections of art from Asia and India.
63	Maya Lin A strong clear vision (VHS) Color	N/A
64	Measuring and fitting Item # 2107 (VHS) Approx. 12 min	When clothing fits well, it is a pleasure to wear. The way to be sure the clothing you make and buy will fit is to know your measurements. This program gives viewers detailed information on which measurements they need to know where to take them.
65	Models, The Real Skinny (VHS) Color, Approx. 100 min./2003	N/A
66	Modern Marvels The Internet behind the web (VHS) Color, Approx. 50 min./1999	From the dawn of time to the epic sweep of the twentieth century from great conflicts to the invention that changed the world, History Channel Video captures the glory, tragedy, and drama of the human experience.
67	Multi-Channel Retailing	N/A
68	Museum of Fine Arts, Boston Sister Wendy's American Collection (VHS) Approx. 60 min/2001	The Museum of Fine Arts, Boston houses a world-class art collection gathered from many cultures, including examples of Native American pottery, Asian art, classic American painting and a priceless array of American furniture.
69	Neiman Marcus Last of the merchant kings (VHS) Color, Approx. 50 min/1997	N/A
70	Packaging The Science of Temptation (VHS) Color, Approx. 20 min/2001	Every package is a Trojan horse hiding an army of motivators, persuaders and decision makers. Packages are so commonplace we fail to realize their immense impact.

71	Perception: The Art of Seeing (VHS) Approx. 24 min	N/A
72	Principles of Design (VHS) Approx. 28 min/1996	N/A
73	Professional Development: Business Ethics and Social Responsibility (VHS)	N/A
74	Protecting Human Subjects (VHS)	N/A
75	Race to Save the Planet Only one Atmosphere (VHS) Approx. 60 min	Formerly used in DHA 1101
76	RH Macy Merchant Prince (VHS) Color, Approx. 50 min/1997	N/A
77	Sam Walton Bargain billionaire (VHS) Color, Approx. 50 min	"Biography" interviews family, friends, employees and colleagues to reveal the secrets and explore the life of the entrepreneur whose vision transformed shopping in America.
78	Seams and darts (VHS) 1991	This program offers practical information on how to make seams and darts look right, fit well, and last for the life of the garment.
79	Sell and Spin, A History of Advertising (VHS) Color, Approx. 100 min	Sell and Spin traces the development of promotion from ancient phrases etched in stone to multimedia commercials in cyber space.

80	<p>Seven Ages of Fashion The Elizabethans (1558-1603) (VHS)</p> <p>Approx. 26 min/1992</p>	<p>Elizabethan dress is of particular interest to students of Shakespeare, for in his time, his plays were performed in contemporary clothes. This program explains the court clothes, how they were made and given shape, who wore what and what kind of non-verbal messages clothing sent, how complicated it was to dress and, once dresses, to move about; how children's clothes reflected their role as miniature-version adults.</p>
81	<p>Seven Ages of Fashion The Stuarts (1603-1714) (VHS)</p> <p>Approx. 26 min/1992</p>	<p>A new king, who wasn't English (James the First was Scottish) and the style was decidedly different. The 16th century had been dominated by Spanish influence; in the 17th century, the influence was French. The style for men was longer hair, lace and frills around the knees, bucket boots sometimes to the waist, sometimes pushed down; the Van Dyck beard says it all. Women dropped their necklines, narrowed their sleeves and bared their arms to the elbow, show their hair arms to the elbow, shows their hair. The Puritans, with their short hair and plain clothes, looks chic without intending to.</p>
82	<p>Seven Ages of Fashion The Georgians (1714-1790) (VHS)</p> <p>Approx. 26 min/1992</p>	<p>Social barriers were crumbling, and this showed in fashion. Elegance was the goal. His fancy huge cuffs were proof that the wearer was a gentleman; he couldn't work in such garb. When George III came to the throne, he was the youngest monarch since Elizabeth, and the general style became younger. As he grew older, coiffures became larger, and some of the decorations made such cozy nests for rodents and vermin that they were eventually banned.</p>
83	<p>Seven Ages of Fashion The Regency (1790-1837) (VHS)</p> <p>Approx. 26 min/1992</p>	<p>This was a period when wars and revolutions were coming thick and fast. Industrialization, the French Revolution, Romanticism – all these are reflected in the simplification of dress. The growth of the English woolen industry led to the displacement of silk by wool. The same love of Orientalism and archaism that pervades the literature of the period appears in the Turkish turbans and Grecian waistlines and hairdos.</p>

84	<p>Seven Ages of Fashion The Victorians (1837-1901) (VHS)</p> <p>Approx. 26 min/1992</p>	<p>As the age approaches our own, time accelerates; and in the six-and-a half decades of Victoria's reign, changes came thick and fast: England's population doubled, the economy exploded, railways shrank the country's size, iron and steel were everywhere-in clothing, too, in the women's steel hoops and cages and bustles. This was an age that begin in moderation and soon became a contest for conspicuous consumption; and age of contradiction, too, when children began to be dressed as children while women were strapped into tight corsets; and age that ended looking not all that different from our own.</p>
85	<p>Seven Ages of Fashion The Edwardians and After (1901-1939) (VHS)</p> <p>Approx. 26 min/1992</p>	<p>World War One would soon write finish to the world of glitter and elegance. Formality was loosening, the Gibson girl was the rage, and so was wearing grotesque assemblages of dead birds affixed to hats. The first of the major couture house were established and Japanese influence belatedly hit the fashion world, combining the worst of East and West. From hobble skirts to tailored suits, women responded to emancipation with raised hems and bobbed hair and the occasional demonstration that an attractive women looks good even in the most hideous clothes.</p>
86	<p>Seven Ages of Fashion To the New Elizabethan (1945-) (VHS)</p> <p>Approx. 26 min/1992</p>	<p>Drabness and shortages marked the years after World War Two, until Dior's New Look arrived. And then a parade of innovations: artificial fibers, separates, casual clothes, stiletto heels and witches' toes, Teddy boys and zoot suits- an example of fashion coming from below and not above. It took 15 years from the introduction of the lady's pants suit until a woman wearing pants was admitted to a tiny London restaurant; meanwhile, Mary Quant arrived with clothes made or young people, miniskirts, tights. And above all people asserted their own personalities in selecting their clothes.</p>

87	<p>Sewing Machines 1991 Perception: The Art of Seeing (VHS)</p> <p>Approx. 24 min</p>	<p>Once students become interested in sewing, they will eventually consider purchasing a sewing machine. This program introduces many of the brands and features of sewing machines available to day. The many different models have anywhere from ten built-in stitches to 355 computerized stitches.</p> <p>The goal of this program is to help students become wise consumers as they shop for sewing machines. It encourages them to make many decisions before they ever go into a store to test drive a machine.</p> <p>Dealers shown in the program explain many features of the various models and the differences between them. It should help give students and overview of what is on the market, and help them focus on how much machine they expect to need for their own projects.</p>
88	<p>The Age of Wal-Mart (VHS)</p> <p>Color, /2004</p>	<p>Inside America's Most Powerful Company CNBC Thursday 11/10/04</p>
89	<p>The American Experience Mr. Sears Catalogue (VHS)</p> <p>Approx. 60 min/1990</p>	<p>Issued in the late 1800s and weighing nearing four pounds, the early Sears Roebuck catalogue was the link to civilization and the good life for generations of rural Americans. The catalogue gave its readers a sense of urban life and a vision of middle class splendors.</p>
90	<p>The Art Institute of Chicago Sister Wendy's American Collection (VHS)</p> <p>Approx. 60 min/2001</p>	<p>Known for its incredible collection of French Impressionist painting, The Art Institute of Chicago offers so much more. The museum also holds an immense array of works from other centuries and continents, including a rich collection of sculpture from Europe, Latin America, Asia and Africa.</p>
91	<p>The Bald Truth (Discovery Channel Video) (VHS)</p> <p>Approx. 50 min/1999</p>	<p>In a culture that idolizes youth and pokes fun at male vanity, baldness is a double whammy. Explore the past, present and exciting possibilities for the future as we uncover The Bald Truth.</p>
92	<p>The Business of Fashion (VHS) Volume 1: Women's Wear Industry</p>	<p>N/A</p>
93	<p>The Business of Fashion Volume 2: Men's Wear Industry (VHS)</p>	<p>N/A</p>

94	The Business of Fashion Children's Wear Industry (VHS) Approx. 17 min	N/A
95	The Charlie Rose Show (VHS) Color,	Episode 11067 Show Date: 8/31/05
96	The Cleveland Museum of Art, Sister Wendy's American Collection (VHS) Approx. 60 min/2001	The Cleveland Museum of Art, a favorite destination for art lovers and casual visitors alike, was founded on the motto, "for the benefit of all the people forever". Renowned for its rare Asian art and Medieval European pieces, the museum is home to more than 40,000 works of art that span over 5,000 years.
97	The Colorman (VHS) Approx. 30 min	N/A
98	The Eighteen Century Woman The Metropolitan Museum of Art Home Video Collection (VHS) Approx. 60 min/1982	The Eighteen Century represented a period of advances for women at the highest level of society, though often at the expense of the poverty-bound populace. Her inroads into the worlds of power and influence, unmatched until the present day, are profiled in the <i>The Eighteen Century Woman</i> . Produced during the creation of an exhibition of the same name at the Metropolitan Museum of Art in New York, the program offers a dazzling array of gowns and costume, accessories, and jewelry, as well as paintings and music from the period, to evoke the lives of the century's most important women and the age of enlightenment in which they lived.
99	The factors Influencing the Apparel Industry (VHS) Approx. 19 min	VHS and Mini Disc
100	The Fashion Industry: The fashion fair: buyers and sellers under one roof (VHS) Color, Approx. 26 min/2002	CPD is one of the leading fashion fairs worldwide, and Manfred Kronen is its owner. To him fashion equals emotion, so he never fails to market them together at his huge exhibition hall in Dusseldorf. The program features Kronen and the CPD staff in action, tracking them from final

		arrangements through the events of opening day, including a Toni Gard fashion show and photo shoot for German <i>Vogue</i> .
101	The History of Blue Jeans (VHS) Color, Approx. 50 min	This entertaining and enlightening program is the most complete history of blue jeans ever produced. The program is the most complete history of blue jeans ever produced. The program traces blue jeans from Renaissance Europe to the gold rush; from farm and cowboy wear to social statement in the 1960's; to worldwide trend setting fashion of today.
102	The life and death of Teena Brandon (VHS) Color, Approx. 50 min/2000	N/A
103	The Marshall Fields A Chicago Tradition (VHS) Color, Approx. 50 min/1999	N/A
104	The Metropolitan Museum of Art, New York, New York Sister Wendy's American Collection (VHS) Approx. 60 min/2001	The Magnificent Metropolitan Museum of Art, New York, houses over two million works spanning over 5,000 years of human history. Overflowing with definite examples of medieval, European, Egyptian, Asian and American masterworks, the Met is one of New York's most renowned art museums.
105	The Retail Advertising Video Series Vol. 1 the Advertising Media (VHS) Color	N/A
106	The STO Color System (VHS) Approx. 30 min	N/A
107	The Versace Family (Biography) (VHS) Color, Approx, 50 min/2003	N/A

108	<p>The Woolworths Five and dime fortune and failure (VHS)</p> <p>1997 Color, Approx. 50 min/1997</p>	N/A
109	<p>The World of Fashion A comprehensive Look at a Multifaceted Industry (VHS)</p> <p>Approx. 17 min</p>	N/A
110	<p>Toward Universal Design (VHS)</p> <p>Approx. 16 min</p>	<p>Designers today face new pressures from government policies, demographic trends, public activism, and global competition. New pressures mean new responsibilities-and new opportunities-to meet the needs of a population diverse in age and ability. "Toward Universal Design" stimulates awareness and dialogue about how designers will meet these new responsibilities and opportunities. This video changes every designer to face fundamental questions: Who are we designing for-and how well?</p>
111	<p>U of M Fashion Show 1/25/02 Perspective Pictures (VHS)</p>	N/A
112	<p>Universal design is user friendly design (VHS)</p> <p>Approx. 10 min/1996</p>	<p>Universal design means that the space and all of the components in it are usable by almost all persons no matter what their age, size, or ability.</p>
113	<p>Unmentionables A Brief History (VHS)</p> <p>Approx. 100 min/ 1998</p>	N/A
114	<p>Unzipped Behind- The seams look at the world of high fashion (VHS)</p> <p>Approx. 73 min</p>	<p>Stunning supermodels and glamorous celebrities are all just part of the scene in UNZIPPED - a hilariously revealing look at the high powered world of fashion! With exotic styles and featuring the world's sexiest models (Cindy Crawford, Linda Evangelista, Naomi Campbell and more!)- It's the movie critics are calling one of the year's funniest.</p>

115	Visual Merchandising: Look, Linger, & Buy (VHS) Approx. 18 min/1995	Consumers have so many choices today, how can the retailer attract the customer, keep the customer's attention, and increase the chance that the customer will buy? This videotape familiarizes viewers with the terminology and elements of visual merchandising as a way to entice customers and increase sales. It shows the effect that department organization, merchandise adjacencies, organization of merchandise on fixtures, and merchandise organization has on the sale of products. Viewers see how retailers use plan-o-grams and modulars to design displays. Use this video to supplement any marketing education curriculum, or in the retail industry as a training tool.
116	Why You Buy 21 st Century Advertising (VHS) Approx. 23 min/2002	Advertising has changed dramatically in the past ten years. Ads today rarely try to persuade or claim a product is superior. This video looks at person-to-person selling, direct mail, ads and emotions, and TV commercials to reveal how they sneak under our persuasion radar.